Julia Lim

UXUI Designer

Julia is a +1 year UXUI designer with a background in marketing and cultural content studies. Recently she worked as a User Interface designer at a design agency.

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WORK EXPERIENCE

PEOPLE INSIDE User Interface Designer

A design agency whose main client is T-Map, the No. 1 mobility company in Korea.
Sep 2022 - July 2023, Seoul, Korea

Tmap EcarX

- Build car navigation design guides for Volvo and Polestar within EcarX project.
- Maintained the quality of design system library.
- Reflected design system updates and revision requests.
- Supported for font and components size testing for car navigation.
- Collaborated with PM and develop team to ensure design specifications.

Lotte Healthcare Mobile

- Created for mobile page such as company introduction page and event page.
- Created icons and illustrations for mobile app.

Tmap EV Charging mobile

- Create in-app splash screens, banners, and marketing event pages.

GRAPE PR & CONSULTING Account Executive Intern

A marketing agency dealing with global clients.
Sep 2021 - Mar 2022, Seoul, Korea

- Created media lists and coverage reports for Tsingtao beer.
- Localized, developed and distributed press releases.
- Liaised and guided influencers of Instagram and blog for social media marketing.
- Wrote monitoring report and media coverage report for global clients.
- Listed and suggested social media influencer for degital marketing.

THE PSYCHIOGY TIMES Online News student editor

Jun 2021 - Aug 2021

- Created psychological articles to be uploaded to the homepage and blog.
- Researched psychology articles to selected the topic of newsletters.

INTOIN MEDIA Student Magazine Editor

Mar 2020 - Jun 2020

- Created promotional article contents.
- Interviewed government-invited foreign student and University Union Debate Club.
- Suggested and selected the most magazine material planning ideas.

EDUCATION

Kangnam University

Yong-In, Korea
Bachelor of Arts
Korean-English Cultural Contents
GPA 4.28/4.5

Mar 2017 - Aug 2021

King's Western University

Exchange Student, Canada

Sep.2019 - Apr.2020

Tools

Figma
Sketch
Adobe XD
Photoshop
Illustrator
Protopie
Google Analytics

SKILLS

Wireframing
Persona
Journey Mapping
User Interview

CERTIFICATIONS

Foundations of User Experience Design
Google Foundation

Google Analytics
Google Foundation